



Amy Immerman – Presentations

Contact amy@cincinnati-music-academy.com to book Amy for your upcoming conference or workshop.

Scroll down for a listing and descriptions of presentations Amy gives, or to purchase a copy of the "Music Adjudicator's Little Black Book, What to say and how to say it"



Amy Immerman – Presentations

How To Teach Composition

By far the most requested presentation of Amy's, this topic can be booked for 1 – 3 hours. Amy has given this talk five times at MTNA National Conferences, and countless other times for local teacher groups, state conferences, and 3 hour district workshops. *"Thanks so much for inspiring me to have my students compose. My local MTA is having a Composition Contest this year, and I had ten students enter. I even have an adult composition student now. Great fun, but challenging, too!"* Nancy in Nebraska

Successful Teaching Tips for Young Children

One hour session. (MTNA 2017, Baltimore) Amy guarantees you'll walk away with new ideas for teaching your youngest students after listening to this presentation. Amy will share tips and tricks she has picked up from her Suzuki training, her degree in Psychology, and her 30+ years of teaching children. Take home new ideas to try, and validate what you are already doing in your own teaching of young children.

Recreational Music Making

One hour session. Listeners will learn about creating, marketing and sustaining an RMM program. (MTNA 2013 & 2015). *"I'm giving a report this morning to the Piano Manufacturers Association International board with feedback from our scholarship awardees. Two of them specifically mentioned your marketing session as being one of the most valuable of the day."* Brenda Dillon, MTNA 2013

Keep scrolling!

Amy Immerman



As of 2016, Amy Immerman has given 70 presentations – including 14 MTNA National Conferences, WPPC, state conferences, local teacher workshops, university pedagogy classes and more.

Amy has an engaging personality and keen sense of humor that keeps audience members awake and leaves them inspired.

"Thank you so much for your really fine session at the (2016) MTNA National Conference! You should have felt gratified with the large and enthusiastic turnout. We all appreciated your fast-paced presentation and the wealth of clear information you gave us during the presentation." Jane Magrath



So Many Students, So Much to Remember – Relief is Just a Click Away

One hour session first presented at MTNA 2005, Seattle and again at MTNA 2009, Atlanta. *No more sticky notes.* Use technology to keep track of *everything*, including student info, festival records, birthdays, day-to-day schedule accessible for all of your students to see and much more.

Starting and Sustaining Your Own Music Academy

One hour session. Amy Immerman was one of three independent teachers who started Cincinnati Music Academy in 1997. Today it continues to thrive with over 35 teachers and more than 700 students. Low teacher turn-over, and high student retention rates. Perhaps you'll be motivated to move out of your home studio after you hear about this journey!

Collaborative Recitals for Piano Students

One hour session. Piano students are the loneliest of all music students. Learn how to organize and pull off a memorable experience for your students by coordinating a recital with professional musicians. If I can do it, you can do it! This recital is my students' favorite recital of the year!

How to Create and Market Your Own Presentation

One hour session. Amy loves this topic, because she knows we each have expertise in some of the things we do in our teaching lives. This presentation may be the nudge you need to submit your own proposal to your local, state or national conferences.

Teaching Adult Students

One hour session. For years, Amy has had one of largest adult piano studios in Cincinnati, with many adults staying for 10+ years, even 20! Adults are motivated learners. This presentation addresses tips and tricks for keeping the journey fun!

The Well-Organized Piano Teacher – Making it Work, Making it Pay

One hour session. Absolutely you can earn a great living teaching piano, and have steady income year-round. If this doesn't describe you, you need to hear this!

Music Adjudicator's Little Black Book

What to say, and how to say it. A handbook of "coined phrases" to help the music teacher in the adjudicating, audition or contest room. \$8 includes postage. *"Thanks SOOO much! This is a much more comprehensive and detailed compilation of comments than I've seen anywhere else. I really appreciate your having taken the time to put all this together."* Deborah in Dayton, OH